

# Broadway Subway Project

## Communications & Engagement Activities Snapshot

2019

76

Notifications about early works including mail drops, email blasts, traffic advisories, website posts

*February 19 & ongoing*

400

interactions at Main Street Car Free Day (tent with display boards, brochure, information card)

*June 16*

Community Office grand opening  
*September 27*

348

inquiries received through phone, email and Community Office in-person visits

*September – December*

18

stakeholder meetings

*August – December*

Four e-newsletters distributed to

2,257

subscribers

35,000

website visits

*January - December*

2,646

businesses contacted for the business survey.

72% (1,914) were surveyed on:

- General Business information
- Business Access for customers & deliveries
- Signage and Parking
- Customer types and needs
- Products or Services
- Communication methods and preferences

*July – December*

1,000

interactions during fall engagement

- Three community meetings
- Seven pop-up engagement events
- 229 completed comment forms received

*October – December*

### Other announcements

- Station locations finalized for the future Broadway Subway project – September 18, 2019
- RFP shortlists updated for Broadway Subway and Pattullo projects – September 11, 2019
- Broadway Subway project procurement reaches RFP stage – June 25, 2019
- Broadway Subway design build procurement launched – February 15, 2019

### What we heard

- Questions about construction: start/finish dates, business access and visibility, parking, traveling through
- Interest in station design and locations
- Comments about early works
- Overall support for project, as well as for Skytrain to UBC